

# The Logistics Academy News

Volume 1, Issue 1 March 2010

## Important Dates

- 23rd March  
Diploma students  
visit ADSB
- 18 – 22 April  
Midsemester  
Break
- End of Semester  
15th July

## Inside this issue:

VIP Visit

Fundraising

Staff Training

Meet the LA Teachers

Why Logistics

Traveling Tips



Who is this?

Find out in page 3

## Message from the Logistics Academy Director



The Logistics Academy has been created as a seat of learning in the United Arab Emirates in the field of logistics and logistics-related subjects.

The modern word *logistics* comes from the ancient Greek word meaning '**the practical arrangements necessary to organize something**'

which gives an indication of the scope of the subject. However, a more popular way of describing logistics is '**the art of getting the right things to the right place at the right time in the right condition**' and this perhaps gives a better indication of the importance of the subject in nearly everything we do.

In the business environment good logistics sharpens the competitive edge; in the military environment good logistics enhances combat power, and on humanitarian and disaster relief operations good logistics makes the difference between success and failure.

The demand for trained logisticians at all levels has never been greater, and the demand is steadily increasing, and the relevance of formal logistics education and training is what drives the staff at the Logistics Academy.

I hope this message will encourage you to contact the Logistics Academy for an assessment of your education and training needs. We look forward to welcoming you and eventually playing a successful part in the shaping of your career and in your personal development.

Sincerely,

Philip Chaganis  
Academy Director

## Sheikh Ahmed Tahnoon Visits the Academy



On Feb 21st, The Logistics Academy, had the honor of the visit of Sheikh Ahmed Tahnoon. He visited us together with Maj. Gen Obade Al Ketbi and Mr. Hussain Al Hammadi.

The VIP visitors had the opportunity of touring the LA Facilities, visit classrooms and talk to faculty, staff and students.

## Fundraising for Ethiopian Children

On February 19, Mr. Shane Craven and Mr. Andy Thomas from the LA Practical Department completed the 22 Km RAK Annual Half Marathon. Many staff at the LA gave generously to sponsor the runners to help raise money for the Ethiopian children.

They both finished around the 2 hour mark and are still feeling the aches and pains!

The sponsorship donations were passed to Dr Carolyn from the RAEY, Child and Family Development Association. The total amount raised

by the organization came to AED 9875,

A total of AED 5355 was raised by donations from staff at the IAT Technology Park. FAMCO, one of our strategic partners, also gave a very generous donation to the event.

Both runners would like to offer their deepest gratitude for the fantastically generous donations. Every penny raised will make someone's life just a little easier.

Thank you everyone for your contributions !!!!!



Andy Thomas and Shane Craven with other marathon runners

## LA Staff Attend Manual Handling Training

Thursday the 11th of March, in the LA auditorium, the Health and Safety department began their new series of Safety Training Programs (STP's) for all LA-Staff.

Mick Conroy, Craft Instructor and John Paul Cardinal, Health and Safety Officer, lead the initial training segment on "Manual Handling."

The goal of this HSE-STP's is to help all the LA-Staff recognize the importance of using safe lifting techniques when moving objects, to avoid injuries.



Pictures taken by Li Xiao, Reprographics Assistant

## Studying at the Academy by Hasan Ebrahim Yousef Alzaabi

I learnt about the Logistics Academy from a brochure that my boss had in my unit. I work in the supply and demand stock side of logistics and I know that this program will help me with my job performance in my unit. I am learning about doing inventory checks, managing storage systems, issuing and requesting supplies among many other things. I travel every day around 50 km each way. I like the environment of the students and the teachers. I think the teachers are good experts on their subjects. I like how they bring their personal experience into practice in the classes. It is much easier to learn the theory if someone gives you a real example.

I am looking forward to the Field visits that the tutors have programmed for us as this will really give us a good way to do a field study of many companies based in the UAE. This month our tutors are planning on taking us to ADSB ( Abu Dhabi Ship Building ) to understand the **Manufacturing Operations in a shipping company, Process Layout, Quality Inspection, ERP system and a Guided Tour of the ADSB facility.**

The classes are well equipped with smart boards and latest equipment. With everything we are learning at the Academy, we can work at airports, or any logistics companies in the future, there are always jobs in the field of Logistics.



Diploma Program 2010

## Meet Roland Hempel ( featured in front cover)

Roland Hempel, LA English teacher arrived to the UAE in April 2007. He started working for IAT in April 2009. Roland was born in the beautiful country of Ireland. Born to an Irish Mother and a German father, he is one of those lucky people that are completely fluent in both languages, English and German.

One of Roland's passions is traveling. After touring around the world, he has lived and worked in Austria, Ireland and Germany, The U.A.E. is the 4<sup>th</sup> country Roland has chosen to live in, he really loves his life here as he really feels like home. He believes that Emirati people are very welcoming and he enjoys learning about their culture every day.

He is originally from Munich, Germany, a very popular touristic destination for the Arabic people. Beautiful in many ways.

Roland loves music, snowboarding, horseback riding and swimming.

What many people don't know about Roland is that until the age of 18, he was trained in the National Team of Ireland for the Olympics. He sadly had to make an important decision in his life and had to quit the team in order to start college.

Ireland probably lost an "Olympic medal winner", but we gained an excellent English teacher at the Logistics Academy.



Roland enjoying the slopes in Innsbruck, Austria.



In Abu Dhabi with Prime Minister of Ireland Micheal Martain



Horseback riding in AD Equestrian club.

*" I always knew that the UAE was my final destination. I am enriched everyday by giving back to the Emirati community through my English teaching"*

**Roland Hempel, BA**

## Why Study Logistics ?

Logistics represents the activities of managing the flow of material, personnel, information and even energy from the points of origin to the points of use, across the whole supply chain. This involves procurement, transportation, storage, packaging and distribution to the users. The knowledge and skills in managing Logistics is important to achieve the most efficient, secure and least costly ways to move the material or personnel. This involves the specialized skills in transportation, communication and information handling.

Businesses will always aim to improve the delivery of their products and services to their customers. The term Supply Chain Management is the collection of practices to improve customer service through timely and accurate deliveries to all the components of the chain, while reducing the operating expenses, by better management of the supply chain. The introduction of Certificate and Diploma programmes at the Logistics Academy is timely. The UAE is becoming a global logistics hub. and the establishment of Jebel Ali Free Zone (JAFZA), Dubai Airport Free Zone (DAFZA) as well as the upcoming developments of the Port/Industrial Zone at Taweelah, Jebel Ali Cargo Airport, and Dubai Logistics City (DLC) will require qualified logisticians and supply chain specialists. The Logistics Industry is moving along at such rate that Abu Dhabi is also in the process of developing free zones, including the AD Int. Airport and Al Ain Int. Airport.



*" In the 6 months that I have been studying at the Academy I have learn about the importance of Logistics and Marketing as the base of every business "*

**Yaqoob Ali Hassan Albelooshi, Diploma Student 2010**

## Traveling Tips: Muscat or Bust

If you would like to do some traveling while living in the UAE, Andrew Thomas, Head of the Practical department is the one you should ask. It seems like he knows most hidden treasures around us and always has great tips to give to us. Here is his latest adventure:

The trip began with a leisurely drive from Dubai to the Hatta border crossing. The sedate, relaxing start to the journey came to an abrupt halt as I was subjected to the bureaucratic chaos that ensued at the border. Even though the crossing of the border was quite an adventure, the rest of the drive proved uneventful – straight on to the sea, turn right and follow the road straight ahead for 350km – very simple but a little tedious!

The hotel of choice was a 4 star (temporary budgetary restrictions prevented me 'lording it up') city establishment aptly named the 'Hatta House Hotel'. The staff were friendly and the rooms were fine. The hotel is situated on the southern end of Muscat at the foothills of the mountains. This choice was purely financial driven as I couldn't find the lucrative cost busting deal discovered by Eric Mobey, Head of Curriculum. who as we know has a talent for spotting a bargain!

A series of car based sightseeing trips ensued including a wonderful mountain drive, the Royal Palace and Old Muscat and a boat trip to witness the hypnotic magic of Dolphins and the amazing coastline scenery. Muscat is a fascinating city populated with wonderful and friendly people. Their version of 'Omanisation' is well advanced and it is not uncommon to see the Omani people conducting all manner of work. The scenery is amazing although along weekend did not prove to be long enough.

### Recommendations:

Get Eric to book your hotel.

Fly – No 5 hour drive with frustrating border experiences.



Andrew Thomas, Head of Practical Department



Illustrated by  
Ian Riddell – Tutor Programme Studies



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